

**BBA 4<sup>TH</sup> Semester (Honours) Examination, 2022**

**BACHELOR OF BUSINESS ADMINISTRATION**

**Course ID: 43214**

**Course Code: GE-04**

**Course Title: Management Information System**

**Full Marks: 80**

**Time: 3 Hr**

*The figures in the right hand margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

*Illustrate the answers wherever necessary.*

**Group: A**

**1. Answer all the questions:**

**1x10=10**

- i. \_\_\_\_\_ is an important factor of Management Information System.
  - a. Information
  - b. System
  - c. Planning
  - d. Personnel
  - e. None of the above.
- ii. Projections and responses to queries are information output characteristics associated with \_\_\_\_\_.
  - a. DSS
  - b. MIS
  - c. ESS
  - d. TPS
  - e. None of the above.
- iii. What is the full form of DBMS?
  - a. Data of Binary Management System
  - b. Database Management System
  - c. Database Management Service
  - d. Data Backup Management System
  - e. None of the above.
- iv. ERP supports \_\_\_\_\_ currency value.
  - a. Multiple
  - b. Single
  - c. Three
  - d. Five.
  - e. None of the above.
- v. Which of the following is not a type of DBMS?
  - a. Hierarchical
  - b. Network
  - c. Distributed
  - d. Decentralized

- e. None of the above.
- vi. An enterprise is a group of people with\_\_\_\_\_
  - a. Common goal
  - b. Separate goal for each department
  - c. Multiple goals
  - d. Two or more goals
  - e. None of the above.
- vii. Which type of topology is best suited for large business which must carefully control and coordinate the operation of distributed branch outlets?
  - a. Ring topology
  - b. Bus topology
  - c. Star topology
  - d. Hierarchical topology
  - e. None of the above.
- viii. Which one is the example of B2C model?
  - a. Flip kart
  - b. OLEX
  - c. Decathlon
  - d. Policy bazaar.com
  - e. None of the above.
- ix. Which of the following is not the functional area of management?
  - a. Production management
  - b. Marketing management
  - c. Personal management
  - d. Information Management
  - e. None of the above.
- x. \_\_\_\_\_ is the decision making body of the organization.
  - a. Decentralisation
  - b. Administration
  - c. Functional Organisation
  - d. Leadership
  - e. None of the above.

### **Group: B**

#### **2. Answer any Ten questions:**

**2x10=20**

- i. What do you mean by human resources information system?
- ii. Describe the application of DBMS in MIS.
- iii. Define EDI.
- iv. What is data processing?
- v. Define FTP.

- vi. What are the elements of DSS.
- vii. Write down the fundamentals components of a system.
- viii. Differentiate between verification and validation.
- ix. Differentiate between structured and unstructured information.
- x. How the information needs of MNC is differ from those of domestic firms?
- xi. Write down the limitation of ERP.
- xii. Compare between open system and closed system.
- xiii. What are the different e- payment modes?
- xiv. Define distributed database.
- xv. What is the function of production department?

**Group: C**

**3. Answer any four questions:**

**5x4=20**

- i. How can a DSS help make decision? How do DSS and MIS differ?
- ii. Write down short notes on role of MIS.
- iii. In what way do you think organisation structure influences MIS and in turn MIS influence the organisational structure-Discuss.
- iv. Briefly describe different type of network media.
- v. With the help of a suitable illustration, briefly narrate the concept of TPS.
- vi. What are the general tips you should follow to maintain internet privacy?

**Group: D**

**4. Answer any Three questions:**

**10x3=30**

- i. Why do you study organizational system in order to design MIS? Describe the MIS functional areas of business with examples. 6+4
- ii. Describe the characteristics of an ERP system. Write the benefits of using ERP. 6+4
- iii. Briefly describe the components of Executive information system.
- iv. Discuss the following types of e-commerce services:
  - a. C2B
  - b. C2C
- v. Describe different types of transmission technologies in computer networks. Define e-governance. 8+2
- vi. Write down the different classification of information system. How to identify E-Business and E-Commerce strategic. 7+3

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