

B.Com. 1st Semester (Honours) Examination, 2020-21
COMMERCE

Course ID: 11214

Course Code: BCOMH/103GE-1

Course Title: Management Theory

Time: 2 Hours

Full Marks: 40

The figures in the margin indicate full marks.

Candidates are required to give their answer in their own words as far as practicable.

1. Answer *any five* questions:

2×5=10

- i) What do you mean by Scientific Management?
- ii) Define Centralization.
- iii) What do you mean by Planning?
- iv) Define Democratic Leadership.
- v) What is meant by Delegation of Authority?.
- vi) What do you mean by Zero Base Budgeting (ZBB)?
- vii) Define Motivation.
- viii) Write two features of Control?

2. Answer *any four* questions:

5×4=20

- i) Is management a profession?
- ii) Briefly explain the term 'Planning Premises'.
- iii) Write down the importance of managerial staffing
- iv) Distinguish between Line organisation and Staff Organisation.
- v) What are the importances of Control?
- vi) Describe any one type of leadership style.

Signature of Moderators _____

Date _____

3. Answer any one question:

10×1=10

i) What are the importances of Delegation of Authority? Write down the advantages of Delegation. 5+5=10

ii) Explain critically Maslow's Need Hierarchy theory in Motivation. 10

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Signature of Moderators _____

Date _____