

B.B.A. 1st Semester (Honours) Examination, 2019-20 (CBCS)

BACHELOR OF BUSINESS ADMINISTRATION

Course ID : 13414

Course Code : GE-01

Course Title: Ethics and Corporate Social Responsibility

Time: 3 Hours

Full Marks: 80

The figures in the margin indicate full marks.

*Candidates are required to give their answers in their own words
as far as practicable.*

Group A

1. Answer *all* the questions (Choose the correct option): 1×10=10
- (i) Which of the following is a disadvantage of social responsibility?
- (a) Ethical obligation (b) Public image
(c) Possession resources (d) Violation profit maximization
- (ii) _____ is when a firm engages in social actions because of its obligation to meet certain economic and legal responsibilities.
- (a) Social responsibility (b) Social responsiveness
(c) Social obligation (d) None of these
- (iii) Which of these is/are the factor(s) that affects ethical and unethical behaviour?
- (a) Diversity (b) Ethical dilemma
(c) Team work (d) Open communication
- (iv) Which of these is called light green approach?
- (a) Activist approach (b) Market approach
(c) Stakeholder approach (d) Legal approach
- (v) Who are known as Primary Stakeholders?
- (a) Shareholders (b) Customers
(c) Creditors (d) All of them
- (vi) Which term refers to principles, values and beliefs that define right and wrong behaviour?
- (a) Innovation (b) Empowerment
(c) Ethics (d) Invention

- (vii) _____ seeks to determine norms and values.
- (a) Values (b) Culture
(c) Normative Science (d) None of these
- (viii) _____ would be changed with implementing and administering an ethical management programme.
- (a) Top management (b) Middle management
(c) Bottom management (d) Ethics management committee
- (ix) The term 'Ethics' is derived from the Greek word
- (a) Ethics (b) Ethikos
(c) Ethoes (d) None of these
- (x) Human nature is
- (a) Programmed (b) Learned
(c) Inherited (d) All of these

Group B

2. Answer *any ten* questions from the following:

2×10=20

- (a) Define 'Auditor'.
(b) What is 'Whistle Blowing'?
(c) What do you mean by 'Duty of Loyalty'?
(d) What is 'Internal Auditor'?
(e) What do you mean by 'Corporate value'?
(f) State the two names associated with Utilitarianism.
(g) What is the difference between Ethics and Values?
(h) State two formulations of Kant's Theory of Ethics.
(i) Define 'Independent Director'.
(j) What is GRI?
(k) Who are the stakeholders in a business organization?
(l) What are the Indian Ethical Traditions?
(m) What do you mean by ethical problems in business?
(n) State two responsibility of Auditor.
(o) Mention two duties of an Auditor.

Group C

3. Answer *any four* questions from the following: 5×4=20
- (a) Discuss the nature of Business Ethics. 5
 - (b) Discuss the CSR to the employees of an organization. 5
 - (c) What is Psychological Egoism? Discuss the criticism of this theory. 2+3=5
 - (d) Distinguish between 'Values' and 'Ethics'. 5
 - (e) What is Good Corporate Governance? 5
 - (f) What are the functions of auditing? What is Internal Audit? 3+2=5

Group D

4. Answer *any three* questions from the following: 10×3=30
- (a) Discuss critically the Social Contract Theory of Business Ethics. 10
 - (b) (i) What do you mean by 'Ethics'?
(ii) How ethical problems occur in business? 2+8=10
 - (c) Justify the need and relevance of Corporate Governance to the Developing Countries with particular reference to India. 10
 - (d) Discuss in details the evolution of CSR. 10
 - (e) (i) What do you mean by 'Business Ethics'?
(ii) Discuss the importance of Business Ethics. 2+8=10
 - (f) (i) Mention the duties of an Auditor.
(ii) Discuss the types of Audit in detail. 3+7=10
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