BBA 1st Semester (Honours) Examination-2022-23

BACHELOR OF BUSINESS ADMINISTRATION

Course ID : 13211   Course Code : BBA/CC01

Course Title : Fundamentals of Management and Organizational Behavior

(New Syllabus)

Time : 3 Hours   *Full Marks :* 80

The figures in the right hand margin indicate full marks.

Candidates are required to give their answers in their own words as far as practicable.

Group – A

1. Answer **all** questions :   10×1=10

    (i) OB is

         (a) A Science

         (b) An Art

         (c) A science as well as an art

         (d) All of the above

         (e) None of these.

(ii) OB focuses at 3 levels -

(a) Individuals, Society, Organization

(b) Nation, Society, Organization

(c) Employee, Employer, Management

(d) Individual, Groups, Organization

(e) None of these

(iii) _____ advocated that humans are essentially motivated by levels of need.

(a) Maslow

(b) Follet

(c) Elton Mayo

(d) Ivon Pavlov

(e) None of these

(iv) A manager with good _____ can make the work place more pleasant.

(a) Communication

(b) Interpersonal Skills

(c) Experience

(d) Knowledge

(e) None of these

(d) Briefly describe the Maslow's Need Hierarchy Theory of Motivation.

(e) Briefly describe the contingency approach to management.

(f) Briefly describe the stages of group development.

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Group – C

3. Answer **any** *four* questions : 5×4=20

(a) Write a short note on downward communication.

(b) Write a short note on managerial roles.

(c) Write a short note on decentralization.

(d) Write a short note on development of personality.

(e) Write a short note on recruitment process.

(f) Write a short note on functions of management.

Group – D

4. Answer **any** *three* questions : 10×3=30

(a) "Leaders are born not made" discuss this with suitable logic and example.

(b) Briefly describe the MBTI model.

(c) What do you mean by departmentalization? Briefly describe the various types of departmentalization.

2+8

(Continued)

(v) The purpose of job enrichment is to-

(a) Expand the no of tasks an individual can do

(b) Increase job efficiency

(c) Increase job effectiveness

(d) All of the above

(e) None of these

(vi) The problem solving process begins with -

(a) Clarification of the situation

(b) Establishment of alternatives

(c) Identification of difficulty

(d) Isolation of the cause

(e) None of these

(vii)Groups created by managerial decision in order to accomplish stated goals of the organization are called-

(a) Formal Groups

(b) Informal groups

(c) Task Groups

(d) Interest Groups

(e) None of these

(Turn Over)

(viii)A satisfied employee will be a

(a) Motivator to others

(b) Manager

(c) High performer

(d) Team Leader

(e) None of these

(ix) _____ is the behaviour for a stimulus

(a) Stimulus

(b) Perception

(c) Response

(d) Attitude

(e) None of these

(x) The statement "I don't feel comfortable in crowd" is an example of _____ component of attitude

(a) Behaviroul

(b) Cognitive

(c) Affective

(d) Positive

(e) None of these

(Continued)

Group – B

2. Answer **any** *ten* questions : 2×10=20

(a) Define Manager.

(b) Define Attitude.

(c) What do you mean by organizational structure?

(d) What is organizational effectiveness?

(e) Define value.

(f) What do you mean by corporate culture?

(g) Define Job involvement.

(h) What do you mean by introversion?

(i) What is Personality?

(j) What do you mean by 'Unity of Command'?

(k) What is Perception?

(1) What do you mean by Goal Setting theory?

(m) What is Controlling?

(n) What do you mean by upward communication?

(o) Define motivation.

(Turn Over)