

2. Answer any *four* of the following questions : 5×4=20

- (a) State the advantages of Planning.
- (b) Distinguish between Line Organisation and Staff Organisation.
- (c) Explain the principles of Delegation of Authority.
- (d) Describe the function of Staffing.
- (e) Briefly explain the advantages and disadvantages of Autocratic Leadership.
- (f) Write short note on Zero Based Budgeting.

3. Answer any *one* of the following questions: 10×1=10

- (a) Define Motivation. Explain the importance of Motivation. Briefly state Herzberg's Two factor Theory.  
2+4+4
- (b) What do you mean by Control? Explain the steps in Control Process? 2+8

**B.Com. 1st Semester (Honours) Examination-2022-23**

**COMMERCE**

**Course ID : 11214 Course Code : BCOMH-103GE-1**

**Course Title : Management Theory**

*Time : 2 Hours*

*Full Marks : 40*

*The figures in the right hand margin indicate full marks.*

*Candidates are required to give their answers in their own words as far as practicable.*

1. Answer any *five* of the following questions : 2×5=10

- i) Define Matrix Organisation.
- ii) What do you mean by MBO?
- iii) What do you mean by "Organisational Structure"?
- iv) What do you mean by Job Analysis?
- v) What do you mean by Recruitment?
- vi) What do you mean by Feedback control?
- vii) What do you mean by Democratic Leadership?
- viii) Define Morale.